### WESTERN SYDNEY UNIVERSITY

Business

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## RESEARCH WEEK: SCHOOL OF BUSINESS SEMINAR

# Research for Future Development of the Regions – Innovation for Manufacturing.

#### DATE

Friday 28 October 2016

**TIME** 10.00am – 12:00pm

### VENUE

Building EA.2.14 Parramatta South Campus (a map will be provided) Cnr James Ruse Drive and Victoria Rd, Rydalmere

Registrations are required for this event and free parking will be provided.

To register, please visit: http://westernsydney.edu.au/b usiness/school/research/resear ch\_week Join us for a lively discussion on innovation for manufacturing and the utility of research in this area for future development of our region. Presentations will address relevant research projects being undertaken by the School of Business. Don Wright from the University Launch Pad will discuss how the Launch Pad is utilising some of these emerging ideas with its start-up business clients.

These presentations will be followed by a wide ranging and interactive expert panel discussion. Panelists will assess how they see these projects and the ideas and the methods they employ contributing to further engagement activities between the School of Business and local and regional industry.

Our Panelists are:

Ben Artup - Associate Director, Deloitte Access Economics David Borger - Western Sydney Director, NSW Business Chamber Tamara Brown - Director, PwC Julianne Christie - Senior Policy Management, Economic Development, Fairfield City Council Shaira Ismail - Senior Manager, R&D Incentives, KPMG Graeme Newell - Professor, School of Business