

SMALL BUSINESS MONTH 2023

This month we are celebrating small business and bringing you a calendar of events, webinars and educational pieces to help you with your small business.



2023 NETWORK CAFE

Building your team: Value of Internships

In the current Australian climate, business operators are challenged in attracting and developing new employees. University students are confronted by how to provide evidence to future employers of their skills and abilities beyond their academic performance. An internship is an opportunity for both employers and students. While employers can secure innovative, skilled students to assist with projects, students are able to gain a taste of their chosen careers and build their portfolios to assist with future career opportunities. In some cases, internships can lead to future successful recruitment activities between the employer and the student.

*Parramatta City Campus
5.00pm - 8.00pm - FREE*

Register by Thursday, 12 October: bit.ly/3PH3dmT

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MASTERCLASS

Retaining top talent and building trust in the workforce

In today's business landscape, retaining top talent is a competitive imperative and not just a strategy. Unlock the secrets to building a workplace that not only attracts the best but keeps them invested and committed. In our masterclass on "Retaining Top Talent and building trust in the Workplace," you'll gain unparalleled insights into the art of employee retention. Led by seasoned industry and academic experts, you'll learn to foster a culture of growth, recognition, and trust that empowers your team to flourish.

*Parramatta City Campus
5.00pm - 7.00pm - FREE*

Register by Sunday, 15 October: <https://bit.ly/3ZJayqP>

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BUSINESS AFTER FIVE BAS

Canvassing Success

We welcome an amazing panel including Group Product Lead from Canva. Canva is an Australian Global multi-national graphic design platform that is used to create social media graphics and presentations. The company has announced it intends to compete with Google and Microsoft in the office software category with website and whiteboard products.

*Canterbury Leagues Club
6.00pm - 8.30pm*

Register by Sunday, 15 October: <https://bit.ly/46Ijgdm>

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